



Friends of Ed Pawlowski

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PRESS ADVISORY

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ALLENTOWN MAYOR ED PAWLOWSKI LAUNCHES HIS RE-ELECTION CAMPAIGN INTO CYBERSPACE

Allentown Mayor Ed Pawlowski launched his re-election campaign into cyberspace this week with the premier of his new campaign web site, a Twitter and Facebook page, and a Youtube site. "It's important to keep up with modern technology," Pawlowski said recently. "There's a lot going on in Allentown that I want to share with my constituency, and this new media is the way to do it. Not only is it a great way to keep people informed, but it makes it easier to be transparent and accountable to voters--letting them know what their Mayor is doing and why."

The Mayor's campaign web page can be accessed at: www.allentownmayor.com,

<<http://www.allentownmayor.com/>> his Youtube page at: www.youtube.com/user/cityofallentown,

<<http://www.youtube.com/user/cityofallentown>,> his twitter page at: www.twitter.com/mayorpawlowski

and his Face book page at:<http://www.facebook.com/home.php?#/pages/Ed-Pawlowski/47097909626?ref=ts>

or by typing "Ed Pawlowski" into the search engine of each site.