



**VOTE**  
To Re-Elect  
**ED PAWLOWSKI**  
Tuesday, Nov. 3rd!

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## The Puck Drops Here

A 10,000-seat hockey arena would mean more to Allentown than just a home for the Phantoms minor league hockey team. It could be the lynchpin for development of the Lehigh River waterfront and jobs for area residents.

Mayor Ed Pawlowski said now that the state budget has been signed, a new Neighborhood Improvement Zone (NIZ) will help to generate enough money to pay for the \$80 million arena, plus establish a waterfront commercial district with restaurants, hotels, shops and possibly a convention

center and marina to provide better access to the Lehigh River for boating and water sports.

The project will create over one thousand jobs in the construction of the site and permanent jobs for years to come.

"We're looking at a major development, not just an arena. We're looking at a

development to transform 140 acres of the waterfront," Mayor Pawlowski said. "This could be the most important development project in the city's history."

Mayor Pawlowski said that once the project has begun, PennDOT would also begin work on the American Park-

lect all of the state sales tax generated at the site and use it for financing the project's development. The state budget, including those crucial provisions, was approved on October 8.

"The NIZ zone will raise enough money to build the arena and much more," Mayor Pawlowski said. "The arena is the anchor. We see some very exciting things that will turn our waterfront into a very exciting place to be."

The exact location of the arena has not been decided, but it will be between the America on Wheels Museum and the

Tilghman Street Bridge, an area now marked by abandoned industrial buildings. One of those, the Calo Building, is slated for demolition to make way for the project. The city recently accepted \$485,000 from the Environmental Protection Agency to help with the demolition and remediation of the site,

*Continued on page 2*



### Ain't That A Shame

It is said a picture is worth a thousand words.

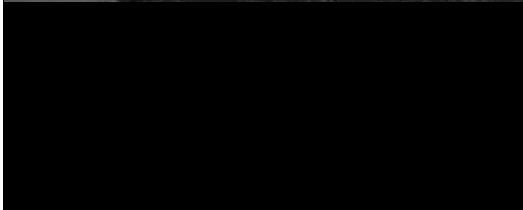
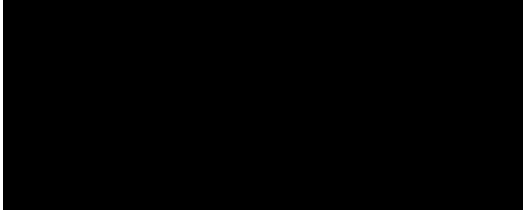
This one's from the Landlord Hall of Shame. In April, this building at 1613 Page St. was such an unsafe eyesore that Mayor Ed Pawlowski inducted its owner into the Landlord Hall of Shame, established to shame irresponsible landlords into maintaining their properties. This building's owner never responded to repeated notices from the city and the Allentown Redevelopment Authority and in August this unsafe house was demolished and a bill sent to the owner.



Now - take a look. The entire block's been improved.

"We will continue to take on problem properties throughout the city and clean up our communities. Through one house, one block, one neighborhood at a time, we will rebuild our city," stated Mayor Pawlowski.





# The Puck Drops Here

(Continued from page 1)

which was once a Lehigh Valley Transit building.

The arena will be home to the Philadelphia Flyers' American Hockey League affiliate, the Phantoms. The proposed 10,000-seat facility will host concerts, ice shows, graduations, trade shows and other events. The arena is expected to draw about 900,000 visitors a year. Mayor Pawlowski said the Allentown arena will be ready for the team by the 2013 season.

Jim Brooks, co-owner of the Pittsburgh-based Brooks Group, which owns the Phantoms, also said waterfront development will be part of the project. "This is more than just an arena. It also means jobs, economic development and more entertainment," he said.

"The Lehigh River waterfront is a wonderful asset that has been under-utilized for decades. This project will change that. This project will reclaim the waterfront," the Mayor said. He noted that the Allentown waterfront is one of the few places where the Lehigh River is deep enough for boats to use. The mayor compared the project to Riverfront Wilmington, an entertainment and cultural district along the Delaware River.

The riverfront revitalization continues a string of significant development projects fostered by the Pawlowski administration. Downtown, the new PPL Plaza Building, the Butz building, the Allentown Brew Works, the PennDOT building and others have all brought investment and new workers.

On the East Side, Coca-Cola Park and the IronPigs have brought development and the excitement of Triple A baseball.

In the West End, St. Luke's Hospital has completed a more than \$100 million expansion and new development such as the TC Salon and Day Spa continues to enhance the 19th Street Corridor.

On the South Side, The Bridgeworks by the Creek industrial center, the transformation of the former Exide Battery plant by Bennett Toyota and Lehigh Valley Hospital's move into the former Mack Trucks Headquarters have brought more than 1,000 jobs to Allentown.

"Projects like this are changing the perception of Allentown," Pawlowski said. "They show that companies are willing to invest here and do business in the city."

## **VOTE DEMOCRAT NOV. 3RD**

LEHIGH COUNTY EXECUTIVE - DON **CUNNINGHAM**

ALLENTOWN MAYOR - ED **PAWLOWSKI**

ALLENTOWN CITY COUNCIL

MICHAEL **D'AMORE** • MICHAEL **SCHLOSSBERG**

RAY **O'CONNELL** • JULIO **GURIDY**

LEHIGH COUNTY COMMISSIONERS

DAVID **JONES** • DAN **McCARTHY**

DISTRICT MAGISTRATE - WALTER **FELTON**

# Operation Clean Sweep: One Part of Crime-Fighting Strategy

In a continuing effort to make Allentown safer, city police conducted several street sweeps over the summer in which law enforcement officers from various jurisdictions teamed with Allentown police to execute saturation patrols in numerous city neighborhoods. In all, 64 people were arrested on a variety of charges.

The city's Vice and Intelligence Unit and Patrol Division joined with Lehigh County Drug Task Force, Lehigh County District Attorney's Office, Lehigh County Adult Probation, Pennsylvania State Police, and FBI to carry out the sweeps.

Suspects were arrested for crimes that included possession of drugs and drug paraphernalia, weapons offenses, prostitution, underage drinking, furnishing alcohol to minors, criminal use of a communication facility, tampering with evidence, probation violations, theft, disorderly conduct and others.

"These sweeps are an integral part of our overall crime-fighting strategy," Mayor Pawlowski said. "They let criminals know that Allentown's streets are not a safe haven for their criminal activity."

The sweeps and the resulting arrests are indicative of Mayor Pawlowski's commitment to make city streets safer. Crime has dropped in each of his years as mayor for an over 20 percent decrease in the last four years.

The Pawlowski administration has rebuilt the police department, bringing a force weakened by an unprecedented wave of retirements back to a nearly full complement.

Over the summer six new officers were sworn in and started police academy training and three others graduated from the academy and received badges.

"We have hired and trained more than 70 officers in less than four years," said Mayor Pawlowski. "We are steadily rebuilding the ranks of the department, which saw a third of the force retire since the end of 2005." The administration continues to look for more opportunities to add the city's police force. Just last week the Allentown Police Department received more than \$430,000 from Lehigh County to help pay for four new police officers.

At an October news conference, Lehigh County Executive Don Cunningham presented checks totaling \$1 million to Allentown and five other municipalities to pay

50 percent of the costs of the new officers over three years.

The money comes from the county's Safe Streets Grant for community police officers.

"These new officers will boost our community policing efforts," Mayor Pawlowski said. "Having these officers interacting regularly with the neighborhoods they serve will help reduce crime and enhance the quality of life in the neighborhoods."

In conjunction with boosting manpower, the administration has also sought new ways to reduce crime, implementing a state-of-the-art security surveillance network with more than 70 cameras watching city streets. The cameras are making city streets safer. Information gleaned from them resulted in at least 29 apprehensions in the cameras' first 18 months of operation and generated nearly 2,000 officer dispatches since January 2008, the Mayor announced earlier this summer.

In one case, the cameras helped close a murder investigation. Through the use of cameras, police were able to identify and arrest a suspect in the killing just five hours after the crime occurred with the help of surveillance cameras.

"The cameras have been the source of very beneficial information," said Allentown Police Chief Roger MacLean. "We have made a number of felony arrests as a result of pictures picked up by the cameras. They are of value to us every single day."

The cameras are monitored by trained dispatchers at the city's 911 Communications Center, where the images are recorded and archived for investigators. The cameras can pan, tilt and zoom in to monitor suspicious activity. They are mounted on buildings, traffic signals, utility poles and street lights.

"The cameras have been invaluable," said Mayor Pawlowski. "You can see the results. They have been used to identify crimes in progress and they have been used to solve crimes. Additionally they have deterred criminals who know they have to go elsewhere to ply their trade."

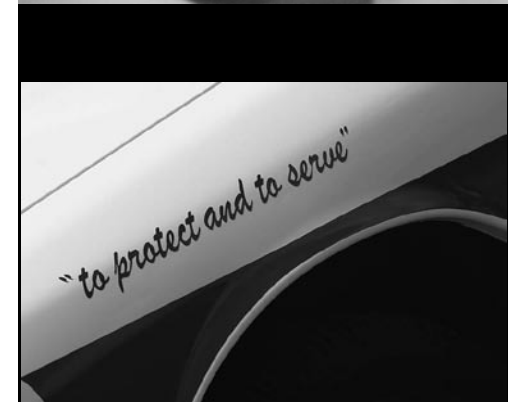
As a result of these crime-fighting efforts, state police and FBI crime statistics have shown a dramatic drop of over 20 percent throughout the city in the last four years.

Quality of life has also improved with

the Administration's concerted efforts to clean up crime hotspots and target graffiti vandals, irresponsible landlords and nuisance crimes, such as excessive noise. Main Street and Weed and Seed initiatives have also reduced crime and improved the quality of life in the neighborhoods they serve.

Mayor Pawlowski said, "It will continue to be our policy to conduct saturation patrols, boost police manpower and look for new technologies and other programs to give our citizens our maximum investigative and enforcement effort to fight crime and to improve quality of life in our neighborhoods."

"We still have many issues to address, but we will continue to demonstrate the same diligence and commitment over the next four years and make Allentown a city we can all be proud to call home," stated Pawlowski.



## Operation Clean Team: Keeping it Clean

Take a quick look around downtown Allentown, with its new buildings, restaurants and other businesses, and you'll see that things are on the upswing.

But sometimes, what's important is what you don't see -- namely litter.

Where did it go? Ask the Clean Team.



With their bright blue uniforms, their brooms, shovels and rolling trash cans, the Clean Team can be seen all over downtown pick-

ing up trash.

Team members are all homeless men living at the Allentown Rescue Mission. As part of a joint effort between the Mission and the administration of Mayor Ed Pawlowski, the men receive training in both workplace skills and real work experience. In return, the city receives needed manpower to pick up litter.

"I am thrilled to see the Clean Team guys on the streets every day making a difference in our community" Mayor Pawlowski said.

Homeless people most often lack basic workplace skills, such as cooperation, appearance, listening and following instructions. The Clean Team experience combines real work and productivity with rigorous training in both workplace skills and job skills. Participants keep a structured schedule and they learn about accountability, pro-

ductivity, cooperation, accomplishment, dealing with authority and other workplace basics.

"The Clean Team project is primarily workforce training, using the street-cleaning setting as a classroom and training site. In the process of this innovative and rigorous training program, we're going to pick up a lot of litter, and keep many, many city blocks clean," said Gary F. Millspaugh, executive director of the Mission.

"The Clean Team is a great cooperative effort. The Mission is working closely with the City of Allentown to target areas of greatest need," Mayor Pawlowski said. "These men get the help they need to start rebuilding their lives and the city gets some much needed help in keeping the downtown clean. It's a win for everyone."

**ED PAWLOWSKI MAYOR**  
★www.ALLENTOWNMAYOR.com★



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